

# EXPLORE THE OPPORTUNITIES!



## Increase Your Company Visibility and Become a CAEYC Sponsor!

If you're looking for more ways to make an impact with the largest early care and education association in California, then we have the perfect solution for you.

Become a CAEYC Sponsor to:

- Build your brand
- Promote new products
- Develop and strengthen customer relations
- Support CAEYC and its members

CAEYC has developed a comprehensive program to give you greater exposure at CAEYC events, as well as recognition and increased visibility on the CAEYC website and in publications.







































Customize a sponsorship that best promotes your company and your vision.

## Invest in a Partnership with CAEYC!

CAEYC is a 501c3 public benefit corporation.  
Your contribution to CAEYC is tax-deductible.  
Tax ID# 23-7191098



# SPONSORSHIP BENEFITS-AT-A-GLANCE

Sponsorship Includes	MEGA STAR LEVEL \$25,000	SUPER STAR LEVEL \$10,000	BLAZING STAR LEVEL \$5,000	SHINING STAR LEVEL \$2,500	STAR BRIGHT LEVEL \$500
MC Opportunity					
Banner advertisement on CAEYC website for 12 months					
Full page color advertisement in both issues of Connections journal					
Banner advertisement (580x100px) in one issue of eConnections	3 Issues	1 Issue	1 Issue		
Ticket to Honor an Educator Reception	4	2	1		
Color advertisement in the official event program	Full Page Color	Full Page Color	1/2 Page Color	1/4 Page Color	
Full event conference registrations	6	4	2	1	
Company Logo Visibility on Conference Signage					
Recognition on Sponsor page of event website (hyperlink logo)					
Recognition in the official event program					
Recognition in both publications of CAEYC's Connections journal					
Sponsor ribbons for all of your company's attendees					
Attendee mailing list					
First right of refusal for same sponsorship next year					

# 2015-2016 CAEYC SPONSORSHIP OPPORTUNITIES



## MEGA STAR LEVEL - \$25,000

### Year-Round Sponsor

Become our premier sponsor year-round. Every event that CAEYC hosts, your company will be a part of the celebration. You will have exclusive time at the podium for each event in the program year as well as brand recognition on CAEYC's website, event e-blasts, signage and more. We look forward to partnering with you throughout the year (non-exclusive).



## SUPER STAR LEVEL - \$10,000

### Event Signage for Conference **SOLD!**

Your logo will be visible on every conference sign used in each and every venue, for each and every event...over the course of the three-day conference. (exclusive)

### Name Badge Lanyards **SOLD!**

These lanyards have a soft feel and will be worn by every attendee with their official conference badge attached. Advertise to conference attendees by imprinting your company's name on the lanyards. (exclusive)

### Conference Bags **SOLD!**

Presented to each attendee, these bags will be used throughout the conference as well as at home! With the conference logo on one side and your company logo on the other; your visibility continues long after the conference ends! Want to supply your own bag? We're open to it. Please contact us directly to discuss. (exclusive)



## BLAZING STAR LEVEL - \$5,000

### Leadership Day Keynote Speaker – Zoe Sameth

Leadership Day is attended by the movers and shakers... the decision makers in the field: Directors, trainers, administrators, college professors, consultants and more. Sponsorship of this keynote reinforces your company's commitment to partnering with leaders in the early childhood education profession. Your support will be displayed on the signage outside the keynote session. Plus, get ready for your close-up because you'll also receive recognition of your support from the podium. (non-exclusive)

### Leadership Day Luncheon **SOLD!**

Leadership Day is attended by more than 400 key decision makers in early childhood education. Our attendees will know they will have you to thank for the fabulous luncheon. Sponsorship opportunity includes visibility on the menu cards, a table top display in the luncheon room and lunch for two company representatives. Plus, you'll receive recognition from the podium. (exclusive)

### General Membership Meeting Keynote Speaker – Diane Levin

Don't miss this huge opportunity to kick-off the CAEYC 2016 Conference & Expo. This opportunity is a great way to plant your company's name in the attendees' minds from the get-go. Your support will be displayed on the signage outside the keynote session. Plus, get ready for your close-up because you'll also receive recognition of your support from the podium. (exclusive)

### Recycling Stations at Conference

Support the environment by having your name and logo on several recycling stations throughout the Pasadena Convention Center for attendees to use during the conference. (exclusive)

### Beverage/Snack Cart

Help attendees stay energized with beverages and snacks by sponsoring beverage carts. There will be one beverage cart at two separate locations at the conference for four hours (Friday and Saturday mornings). Sponsorship is for one day – Friday or Saturday. There will be signage at the beverage cart locations and have your representative at each location to greet attendees. (exclusive)

### Coffee/Tea Sleeves

Who doesn't need their coffee or tea in the morning? What about an afternoon pick-me up? Why not travel in style by sponsoring a coffee sleeve for every attendee. Advertise to conference attendees by imprinting your company's logo and name on the sleeves and have continued visibility well after conference. (exclusive)

# 2015-2016 CAEYC SPONSORSHIP OPPORTUNITIES

(continued)



## SHINING STAR LEVEL - \$2,500

### **Sponsor One of the Evening Receptions, Early Education Program Site Tour or Munchies and Goodies for Attendees**

Your company will be listed on the signage specific to your sponsorship. We'll also make a special announcement in the Conference program as well as CAEYC's social media channels. Your company can choose from one of the following opportunities below (non-exclusive).

- Honor an Educator Reception
- Expo Hall Opening Reception
- Early Education Program Site Tour
- Munchies and Goodies



## STAR BRIGHT LEVEL - \$500

### **Conference Registration Scholarship**

Sponsor an early childhood educator to attend the Full Conference in Pasadena. This scholarship opportunity allows your company to contribute to a worthy individual's continuing education.

Scholarship sponsors will be promoted to potential attendees via the CAEYC website, social media streams and e-blasts promotions. In addition, sponsors will be recognized on signage and conference program. Plus, the scholarship will be given in your company's name. There is no limit to the number of scholarships that may be sponsored. (non-exclusive)

### **Pre-Conference eBlast Promotion**

Your company will be highlighted in one of our conference messages sent to approximately 8,000 early childhood educators. Your logo will appear as well as a "snippet" about your company on this conference update. (non-exclusive)

**Do you want  
to develop a  
customized  
Sponsorship  
Opportunity  
specifically with  
your company in  
mind? Contact  
CAEYC at  
(916) 486-7750 for  
more information.**



# 2016 CAEYC ANNUAL CONFERENCE & EXPO

MARCH 31-APRIL 2 • PASADENA, CA

## SPONSORSHIP CONTRACT FORM

Organization/Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

### SPONSORSHIP OPPORTUNITY

#### Mega Star Level - \$25,000

- ☐ Year Round Sponsor

#### Super Star Level - \$10,000 (select one)

- ☐ Event Signage for Conference **SOLD!**  
☐ Name Badge Lanyards **SOLD!**  
☐ Conference Bags **SOLD!**

#### Blazing Star Level - \$5,000 (select one)

- ☐ Leadership Day Keynote Speaker  
☐ Leadership Day Luncheon **SOLD!**  
☐ General Membership Meeting Keynote Speaker  
☐ Recycling Stations at Conference  
☐ Beverage/Snack Carts  
☐ Coffee/Tea Sleeves

#### Shining Star Level - \$2,500 (select one)

- ☐ Honor an Educator Reception  
☐ Expo Hall Opening Reception  
☐ Early Education Program Site tour  
☐ Munchies and Goodies

#### Star Bright Level - \$500 (select one)

- ☐ Conference Registration Scholarship  
☐ Pre-Conference eBlast Promotion



**Thank you for supporting CAEYC!**

CAEYC is a 501c3 public benefit corporation. Your contribution to CAEYC is fully tax-deductible. Tax ID# 23-7191098

### PAYMENT INFORMATION

Payment Enclosed: Total Amount \$ \_\_\_\_\_

☐ MasterCard ☐ Visa ☐ Discover ☐ Check # \_\_\_\_\_ (Payable to CAEYC)

Card Number \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Exp. Date \_\_\_\_\_ VCode \_\_\_\_\_

*(The VCode is a 3 or 4 digit number on the back of your card following your card number.)*

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### QUESTIONS?

For assistance please contact:

CAEYC

950 Glenn Drive, Suite 150, Folsom, CA 95630

Phone: (916) 486-7750

#### Submit Completed Contract with Payment to CAEYC

**Mail:** 950 Glenn Drive, Suite 150, Folsom, CA 95630

**Fax:** (916) 486-7765

**Email:** micheleh@caeyc.org

**Office Use [4221-100]**

Date rec'd \_\_\_\_\_