

2026 Exhibit/ Sponsorship Information



November 6-7, 2026
Marriott
Los Angeles Airport



caaeyc

California Association for the
Education of Young Children

We invite you to take advantage of the opportunities!



Supporting
Quality Learning
Experiences
in TK



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Table-Top Exhibits and Sponsorship Opportunities

Exhibits and sponsorships are an integral part of our professional development program's success. We are offering table-top exhibits and/or a variety of sponsorship opportunities at the CAAIEYC TK Institute.

Who Should Exhibit at the TK Institute

We are specifically interested in companies that provide products, equipment or resources for TK teachers, school principals or school site administrators. Your experience and that of the participants is important to us. If your company provides such products or services, then this is the marketing opportunity for you.

Table-Top Exhibits and Sponsorship Benefits Include:

(Benefits could be enhanced based on sponsorship level)

- Recognition in pre-event and post-event marketing materials
- Recognition in the next issue of the CAAIEYC eConnections Newsletter
- Acknowledgement at the event
- Logo visibility on signage
- Sponsor could receive up to two complimentary registrations *(based on sponsorship level)*
- Hyperlink logo on sponsor area of event website
- Logo in Institute program
- Electronic file of attendee mailing information *(post event of individuals who opt in)*

Table-Top Exhibits – \$1,675

Includes the following:

- 1 – 6' draped table
- 2 chairs
- Company ID Sign
- 1 complimentary registration *(includes breakfast Friday and Saturday and lunch on Friday)*
- Electronic file of attendee mailing information *(post event of individuals who opt in)*
- Company listing in program

Sponsorship Opportunities

- Luncheon – \$4,000
- Breakfast – \$4,000 *(Friday or Saturday)*
- Opening Session (Friday) – \$3,000
- Reception – \$2,000 *(Friday evening)*
- Wifi – \$5,000
- Refreshment Break – \$1,000 *(Friday AM or Friday PM)*
- Closing Session (Saturday) – \$3,000



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The exhibit/sponsorship opportunity is a table-top exhibit. The fee includes participation throughout the TK Institute to attend workshops and includes the following meals for one representative: Friday breakfast and lunch; Friday reception; and Saturday breakfast. You may purchase one additional representative registration at \$250. Saturday lunch is separately priced at \$35 per person. In addition, you may only discuss your products and services at your exhibit table; any marketing/promotion during workshops is strictly prohibited.

Organization/Company _____

Primary Contact Name _____

Secondary Contact Name _____

Street Address _____

City _____

State _____ Zip _____

Phone (_____) _____

Email _____

Website _____

QUESTIONS?

CAAAYC

3620 American River Drive, Suite 230

Sacramento, CA 95864

Deidre Bryant • (916) 486-7750 • deidreb@caeyc.org

Submit Completed Form with Payment to CAAEYC

Mail: 3620 American River Drive, Suite 230

Sacramento, CA 95864

Fax: (916) 294-0415



Thank you for supporting CAAEYC!

CAAAYC is a 501c3 public benefit corporation. Your contribution to CAAAYC is fully tax-deductible. Tax ID# 23-7191098

Office Use [4315]

Date rec'd _____

TABLE-TOP EXHIBITS AND SPONSORSHIP OPPORTUNITIES

Exhibiting Opportunity (select)	Exhibit Space
☐ Table-Top Exhibit (Primary Representative)	\$1,675
☐ Secondary Representative	\$250
☐ Saturday Lunch (Primary)	\$35
☐ Saturday Lunch (Secondary)	\$35
Sponsorship Opportunities (select)	Sponsorship
☐ Luncheon	\$4,000
☐ Breakfast (Friday)	\$4,000
☐ Breakfast (Saturday)	\$4,000
☐ Opening Session (Friday)	\$3,000
☐ Reception (Friday evening)	\$2,000
☐ Wifi	\$5,000
☐ Refreshment Break (Friday AM)	\$1,000
☐ Refreshment Break (Friday PM)	\$1,000
☐ Closing Session (Saturday)	\$3,000

PAYMENT INFORMATION*

Payment Enclosed: Total Amount \$ _____

**Please do not email this form with credit card information.*

☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

☐ Check # _____ (Payable to CAAAYC)

Card Number _____

Cardholder Name _____

Exp. Date _____ VCode _____

(The VCode is a 3 or 4 digit number on the back of your card following your card number.)

Card Billing Address _____

City _____

State _____ Zip _____

Signature _____ Date _____