

# 2024 Exhibit/ Sponsorship Information



*October 4-5, 2024  
Marriott Sant Clara*



## Supporting Quality Learning Experiences in TK



October 4-5, 2024 | Marriott Santa Clara

## Table-Top Exhibits and Sponsorship Opportunities

Exhibits and sponsorships are an integral part of our professional development program's success. We are offering table-top exhibits and/or a variety of sponsorship opportunities at the CAAIEYC TK Institute.

### Who Should Exhibit at the TK Institute

We are specifically interested in companies that provide products, equipment or resources for TK teachers, school principals or school site administrators. Your experience and that of the participants is important to us. If your company provides such products or services, then this is the marketing opportunity for you.

### Table-Top Exhibits and Sponsorship Benefits Include:

*(Benefits could be enhanced based on sponsorship level)*

- Recognition in pre-event and post-event marketing materials
- Recognition in the next issue of the CAAIEYC *eConnections* Newsletter
- Acknowledgement at the event
- Logo visibility on signage
- Sponsor could receive up to two complimentary registrations *(based on sponsorship level)*
- Hyperlink logo on sponsor area of event website
- Logo in Institute program
- Electronic file of attendee mailing information *(post event of individuals who opt in)*

### Table-Top Exhibits – \$1,650

*Includes the following:*

- 1 – 6' draped table
- 2 chairs
- Company ID Sign
- 1 complimentary registration *(includes breakfast Friday and Saturday and lunch on Friday)*
- Electronic file of attendee mailing information *(post event of individuals who opt in)*
- Company listing in program

### Sponsorship Opportunities

- Luncheon – \$4,500
- Breakfast – \$3,000 *(Friday or Saturday)*
- Opening Session – \$3,000
- Reception – \$2,000 *(Friday evening)*
- Wifi – \$2,000
- Refreshment Break – \$1,000 *(Friday AM or Friday PM)*
- Workshop – \$1,000 *(per workshop)*



**caaieyc**

California Association for the  
Education of Young Children

*We invite you to take advantage of the opportunities!*



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## EXHIBIT/SPONSORSHIP FORM

Organization/Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

### 2024 TABLE-TOP EXHIBITS AND SPONSORSHIP OPPORTUNITIES

Exhibiting Opportunity (select)	Exhibit Space
<input type="checkbox"/> Table-Top Exhibit	\$1,650
Sponsorship Opportunities (select)	Sponsorship
<input type="checkbox"/> Luncheon	\$4,500
<input type="checkbox"/> Breakfast (Friday)	\$3,000
<input type="checkbox"/> Breakfast (Saturday)	\$3,000
<input type="checkbox"/> Opening Session	\$3,000
<input type="checkbox"/> Reception (Friday evening)	\$2,000
<input type="checkbox"/> Wifi	\$2,000
<input type="checkbox"/> Refreshment Break (Friday AM)	\$1,000
<input type="checkbox"/> Refreshment Break (Friday PM)	\$1,000
<input type="checkbox"/> Workshop (per workshop)	\$1,000

### PAYMENT INFORMATION\*

Payment Enclosed: Total Amount \$ \_\_\_\_\_

*\*Please do not email this form with credit card information.*

MasterCard  Visa  Discover  Check # \_\_\_\_\_ (Payable to CAAEYC)

Card Number \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Exp. Date \_\_\_\_\_ VCode \_\_\_\_\_

*(The VCode is a 3 or 4 digit number on the back of your card following your card number.)*

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### QUESTIONS?

CAAEYC

3620 American River Drive, Suite 230

Sacramento, CA 95864

Deidre Bryant • (916) 486-7750 • deidreb@caeyc.org

### Submit Completed Form with Payment to CAAEYC

Mail: 3620 American River Drive, Suite 230

Sacramento, CA 95864

Fax: (916) 294-0415



**Thank you for supporting CAAEYC!**

CAAEYC is a 501c3 public benefit corporation. Your contribution to CAAEYC is fully tax-deductible. Tax ID# 23-7191098

Office Use [4315]

Date rec'd \_\_\_\_\_



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